THE POWER THAT DRIVES BUSINESSES TO THE TOP!

LOGO

Tiger

PLUS

SYNERGY
business solutions

TIGER PLUS

Exclusive for leaders of the future from Logo Business Solutions, the market leader in application software!

Logo Business Solutions, with more than 1.2 million users at 170.000 companies in Turkey and its exports to over 30 countries across the globe, presents an ERP software that will drive businesses to the top being the best solution for international standards TIGER PLUS!

TIGER PLUS! The Power That Drives Businesses to the Top!

TIGER PLUS is offering new insights to competitive companies by reinterpreting the ERP concept. Highly important today are competency and effective management of inter-corporate processes. To be efficient, businesses must manage their processes, especially focusing on customers and suppliers. Along with other invaluable features, TIGER PLUS has a flexible structure easily adaptable to changing needs. Furthermore, this application software provides solutions to companies and groups operating in sales, distribution, production and services in all industries at a minimum cost to owners.

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TIGER PLUS is an ERP solution that

- Supports corporate and operational strategies of businesses.
- Integrates fully with business needs.
- Brings a competitive edge to domestic and overseas markets.
- Fully supports growth.

Your Competitive Advantage
Resulting from efficient use of your resources, TIGER PLUS

- Helps you respond faster to market demands, therefore,
- Makes your company standout from the crowd in competitive markets by helping you control costs.

Open and Flexible Architecture
In addition to relational database support, TIGER PLUS offers a secure environment and high performance with an architecture of manageable and traceable systems. This technology provides easy application and development, complies with standards, and fulfills your needs at the lowest cost to owners.

Fast Return of Your IT Investments
TIGER PLUS meets the needs of companies in various industries and provides an effective use of resources with your IT investments. Advantages in cost, workforce and time savings will turn your investments into productivity overnight.

Wider Accessibility
Logo offers an array of application solutions and provides full support to TIGER PLUS users in countries where the company is associated with competent business partners.

International Support
TIGER PLUS also supports you in the international arena with multiple currencies, various language options and international reporting features.

International Support

Simpler and Faster Processes through Solutions Tailored to Your Needs

Wider Accessibility

Your Competitive Advantage

Simpler and Faster Processes through Solutions Tailored to Your Needs

Analyze your business at a single glance. Don't miss the opportunity!

"Manager Dashboard" shortens your reaction time and decision-making process by offering you summaries of information. Track your company in real time by selecting indicators suitable to your needs. For example, track your best-selling products and best-purchasing customers and track inventories and credit turnovers; check balances on cash statements and bank statements. By using Management Dashboard and constantly reviewing up-to-date information, you control and minimize your risks!

Life's Much Easier with Customized Screens to Fit Your Needs!

Thanks to the interface customization features, you can easily design screens suitable to your working style and specific to your business without having to learn any programming languages. Add new fields to forms and perform searches from lists in these fields. TIGER PLUS offers customers enjoyable ERP screens with different themes and comes with wizards lending itself to error-free data entry. And the "Automatic Record Insert" feature will speed up your performance of frequent operations. For example, a user issuing hundreds of invoices a day can perform the entire operation in a single window without switching between different screens.

Boost your efficiency by closely "following up" your projects!

With the "Project Follow Up" feature, easily monitor a project starting from the bidding phase, including all completed operations and any costs incurred according to the project plan. Detailed analyses give you full control over the project.

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Say goodbye to hard copies and reduce your transaction costs!

Eliminate document and telephone traffic by approving and controlling workflows and processes in an electronic environment. TIGER PLUS easily moves information and operations between users, according to defined procedures. Thanks to the full and partial automation of flow and approval systems, this application software provides flexible control of intercompany operations without interfering with the data flow. You can perform many operations such as sending a warning or e-mails to users for erroneous or incomplete transactions by using the "Workflow" option.

The "Messaging and Workflow" features play significant roles in increasing efficiency and reaching profitability by reminding users of their tasks and monitoring operations subject to approval.

Focus on strategy – Let us handle the rest!

Schedule your frequent operations and reports to come up automatically any time you want. TIGER PLUS will remind you of a task to be performed and send a message containing the related information to the responsible party after the task is completed. Your operational workload is reduced, and the time you save allows you to concentrate on different tasks.

Wider Modular Structure and Sophisticated Functional Options!

TIGER PLUS is an ERP solution consisting of integrated modules and is designed to meet the needs of your business. Once the data is entered into the system, full integration provides direct access to current data within user authorization levels. The limit compatibility of the entered data is checked, and updates are performed automatically. The modular and integrated structure provides a "common language" between departments and processes and reduces communication load.

Improve the quality of your stock operation and reduce inventory costs!

"Material Management" allows stock targets and policies to be determined and tracked. Track real-time stock, stock values and levels and control inventory costs. Companies with a wide range of products (textiles, shoes, cell phones, and so forth) may easily track their products within a multi-level hierarchy by categorizing the products. The matrix interface allows materials of the same type to be tracked with different characteristics while any change related to thousands of materials may be made by modifying a single definition. The "Tracking by Different Units" feature allows materials to be tracked by an unlimited number of units. The "Dynamic Unit" feature allows purchased materials to be sold with different units. Materials can be used in different production processes with different rates and quantities calculated with different units. The "Conversion Factor" between units allows reporting with a single unit. The "Dimension Definitions" option facilitates warehouse locations and logistics management of materials and packaging (i.e., dimension information such as area and volume). For example, optimal track-loading positions can be calculated.

Track current values of fixed assets right in your system!

"Fixed-Asset Management" not only fulfills regulation requirements but also provides automation for all fixed-asset management functions from purchasing to sales. The double table support allows depreciation calculations to be performed according to both domestic and foreign tax laws. This feature helps you perform transactions such as costs assumed, VAT calculations, transactions in foreign currencies and internal location of fixed assets.

Manage your suppliers and save on purchases!

Purchase Proposal Management" allows you to evaluate the proposals received from the supplier companies and track contracts of the appropriate proposals along with their alternatives. The ability to track prices, discounts and payment terms offered by different suppliers facilitates purchasing decisions. Furthermore, TIGER PLUS facilitates the tracking of validity dates of prices and discounts and the related costs. Save time and money with electronic environments by standardizing your processes to include the automation of approval processes and paper flow.

Determine the most profitable procurement method!

The "Demand Management" feature allows you to determine your procurement method by performing the necessary planning while fulfilling internal requests and orders. Information required for internal or customer orders, i.e., quantity requirement, date and procurement method, is easily communicated to related units. Completion processes for approved requests – purchasing or warehouse transfers – start automatically.

Determine the most profitable procurement method!

Improve the quality of your stock operation and reduce inventory costs!

"PURCHASE PROPOSAL MANAGEMENT"

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REAL-TIME STOCK INFORMATION	STOCK LOCATION TRACKING	SERIAL AND LOT TRACKING
STOCK LEVEL CONTROLS	ABC ANALYSIS	EXPIRATION DATE SUPPORT
AUTOMATIC STOCK TRACKING	BARCODE SUPPORT	CALCULATION OF ACTUAL AND ESTIMATED COSTS

Right Product, Right Price and Right Timing with Effective Purchasing Process Management

"Purchasing" is an integrated information system covering all phases from demand generation and product delivery to order and invoice entry.

Once an order is entered, the information is used in subsequent material entry and invoice records, preventing duplicate data entry. Matching orders with receipts and invoices is performed automatically. The process-oriented design allows purchasing transactions to be managed efficiently and productively by providing access to current information such as purchase and sales orders, material inputs and payments.

Increase customer satisfaction by select suitable product from among thousands

Route Profitability
"FULL AUTOMATED PROPOSAL MANA

Improve customer satisfaction with competitive pricing and on-time delivery!

The "Sales and Distribution Management" feature allows you to manage wholesale processes from the generation of order and delivery documents to on-time delivery. This process-oriented design provides ease of use and accelerates sales and distribution transactions. You can manage your operations more effectively through real-time monitoring of stock levels, orders, dispatches and customer credit details. The ability to issue invoices in foreign currencies, track

payments in foreign currencies, and print invoices in foreign languages in accordance with correspondence language of the customer facilitates business operations, especially for international companies. You can improve customer services and gain a competitive advantage with increased customer satisfaction by managing your operations accurately in a timely manner with an effective sales and distribution process.

ing the most
available

GEMENT"

Increase customer satisfaction by selecting the most suitable product from among thousands available.
With "Sales Configuration Management," your sales teams will discover how easy it is to select the most suitable product and pricing from among thousands of product choices. This special interface provided by TIGER PLUS enables your sales teams to generate the most accurate product configurations in the shortest possible time simply. Complete your order entry process in a very short time according to any variant or size.

Know your customers better and seize new opportunities!
The "Demand Management" feature allows you to track all customer information historically and to generate company specific templates and automatic proposals. Once the proposal agreements are approved, generate the order and automatically transfer proposal files to Microsoft Word.

Run effective campaigns, increase sales and profitability with campaign performance measurements!
TIGER PLUS helps you strengthen your sales, enhancing the effect of campaigns, and measuring these effects by using the "Campaign Performance Measurement" feature. Define campaign strategies appropriate to customers and products and obtain the results of analyses to guide future campaigns.

Easily achieve route profitability and sales targets with performance measurement of salespersons!
Determining targets per salesperson and sales performance measurement allows companies in the distribution industry to manage their sales operations more effectively. Assign and measure sales targets of salespeople and create an effective distribution plan by defining routes. Increase the profitability of sales and distribution activities with various analyses such as salesperson performance measurement and sales route profitability.

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Improve profitability and achieve growth with accurate strategic decisions by accurately interpreting financial data!

TIGER PLUS helps you perform operational transactions through its critical financial functions and access to accurate information immediately thanks to its analysis and reporting capabilities. The reliable infrastructure provided for strategic decisions improves your company's financial performance. TIGER PLUS is fully compatible with domestic laws and provides full support for international companies entering new markets as a result of increased competition and globalization. The application's flexible currency system provides up-to-date and accurate information flow for tracking international operations and profitability. This system covers accounts (receivable/payable), bank, check and promissory note tracking, credit card and safe deposit transactions and it manages cash flow. Defining payment and collection plans is flexible to meet any need. Perform risk tracking and schedule alerts to be sent electronically at specific times under different circumstances. Furthermore, you can manage both issued and received collateral and track bank checks and promissory notes issued as collateral, pledged securities, and other guarantees.

The bank credit tracking feature of TIGER PLUS helps you effectively track commercial credits you've received from the bank. With this feature you can track both the collateral and non-collateral cash credits you've received. You can display credit back payments, balances and remaining debt in real time and track your cash flow by defining a back payment plan for each credit after you entered your credit information into the system. You can make your credit back payments via this system and track credit transactions over reports.

Work in full compliance with local laws and international accounting standards (FAS52, IAS, IFRS)!

"General Ledger" fulfills your needs with financial tables and reports in both local and reporting currencies and provides a management reporting-oriented information structure with overhead pools and project cards. There's a two-way control between operational transactions and accounting records. This feature provides system consistency and minimizes user errors.

Track the financial status and activity results of your companies through consolidation!

By seeing the profitability and inventory of your companies as a whole, you can analyze the cash flow for all companies. If you have companies associated with a group, you can consolidate the assets, debt, equity, income and expenses of these companies through "Consolidated Tables." Inform shareholders, investors, auditors and other stakeholders of the financial status and activity results of the group by reflecting the assets, liabilities, income, expenses and non-cash liabilities of multiple companies as a single partnership.

Work in full compliance with local laws and international accounting standards (FAS52, IAS, IFRS)!

Strengthen your foreign trade!

"CONSOLIDATED TABLES"

IMPORT AND EXPORT TRACKING BY FILE	MATERIAL MOVEMENT AND NATIONALIZATION	FREE ZONE EXPORT OPERATIONS	PURCHASE CONVERSION LETTERS AND SALES CONVERSION LETTERS
PAYMENT, REGIME AND DELIVERY TYPES	IMPORT EXPENSES AND DISTRIBUTION	REGISTERED EXPORT SALES AND PURCHASES	LOADING PARAMETERS WITH A SINGLE CLICK
FREIGHT AND INSURANCE TRACKING	INBOUND AND OUTBOUND PROCESSING DOCUMENTS	FOREIGN CURRENCY AND EXIMBANK CREDIT TRACKING	COMPLIANCE WITH EDI STANDARDS

Strengthen your foreign trade and find a niche in global trading!

The "Foreign Trade" module ensures that your operations are tracked more productively and efficiently – all according to legal requirements. Manage your foreign trade transactions, fully compatible and integrated with other processes such as accounting, finance, purchasing, sales and distribution.

Achieve your mission and targets with a productive workforce and reduce labor costs!

The Logo "Human Resources" module can be integrated with TIGER PLUS to reduce the workload of your human resources, with the application's extensive and flexible structure providing tactical and strategic guidance to managers through numerous analyses.

EMPLOYEE RECORD MANAGEMENT	EMPLOYEE SELECTION AND RECRUITMENT	PERFORMANCE MANAGEMENT
PAYROLL	TRAINING MANAGEMENT	TIME PLANNING
ORGANIZATIONAL PLANNING	CAREER PLANNING	HR WEB

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TIGER PLUS offers you easy and affordable solutions to your specific needs!

Logo Solution Partners develop fast, fully integrated and affordable visual and functional customizations using the "Object Designer" and "Logo Objects" customization tools developed by Logo. Easily implement solutions tailored to your company and your industry as well. For instance, you can achieve full integration with TIGER PLUS through various solutions such as hospital automation, automotive subsidiary industry, warehouse management and employee attendance control systems.

Expand your office to your business partners, customers and suppliers with e-business solutions!

Do you need consolidation among your companies? Do you require price offers from your suppliers? Do you have bank payments to be made? Do you want to collect sales orders? Do you need sales reports from your distributors and dealers? TIGER PLUS offers you the fastest and the most ideal and affordable solutions. TIGER PLUS eliminates the need for phones and faxes and flawlessly transmits documents and reports from their original source.

Eliminate company boundaries!

Create your fully integrated website in five minutes!

Completely Secure Platform

Eliminate company boundaries! Access information from anywhere through the Web via the power of the Internet!

"TIGER PLUS Web" is a development platform in which the features of TIGER PLUS may be accessed through the Web in a fast, secure manner. TIGER PLUS Web provides information and report consolidation for head offices and branches and is secure for dealer automation and B2C. TIGER PLUS Web allows you to run reports and exchange information through the Web. For instance, let your dealers enter their orders on the Web, manage their customer account settlements, and allow them to track the status of their orders.

Create your fully integrated website in five minutes and benefit from new sales opportunities and advantages!
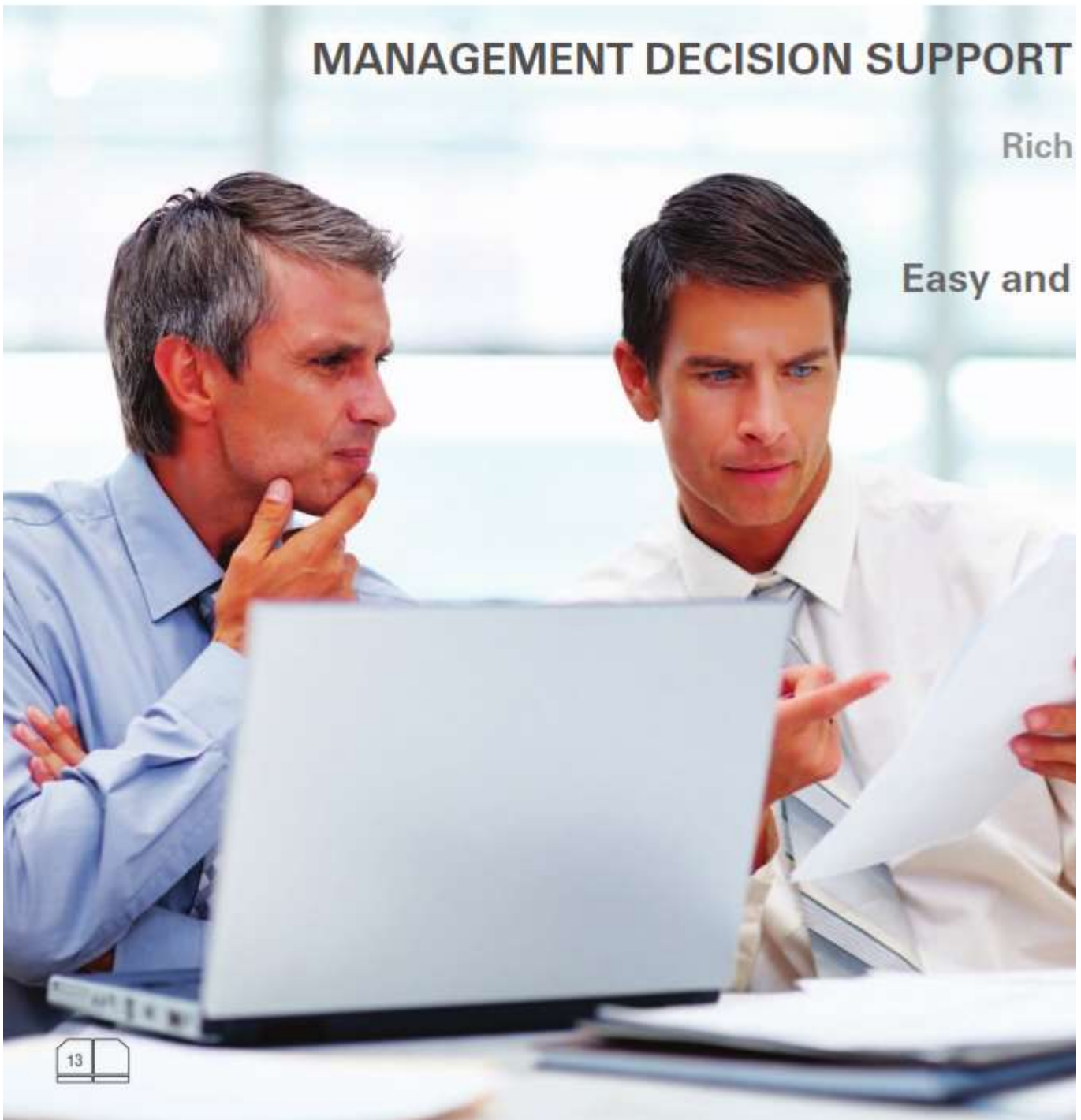
Transfer company definitions, product information and financial tables defined in TIGER PLUS to your website created with "Webmaster." Take your place on the World Wide Web by simply posting your company's information, announcements, campaigns and references on your website created by one of the template designs. Since your website is fully integrated with TIGER PLUS, update all information with a single click at www.diyalogo.com – Turkey's most important business portal where your website is published. You'll be introduced to a whole new world of business with different opportunities. You'll have the chance to develop business relationships with thousands of companies – bringing your business to the Internet.

MANAGEMENT DECISION SUPPORT

Rich

Easy and

13

SYSTEMS

formulas

flexible Reporting

Analyze your data from different perspectives to know your strengths and weaknesses and be prepared for opportunities and challenges. TIGER PLUS gives you multiple reporting options that provide fast access to up-to-date and strategic information required by each department. The application provides users with more than 300 reports to analyze information such as the most profitable product, the most productive supplier, the best sales representative, premiums due to SSO, cash flow, turnover, costs, sales trends and seasonality and the quantity of products about to expire. Furthermore, you can send documents such as reports, invoices and orders to other users via e-mail in HTML, MS Excel, PDF and other similar formats.

Shape your report output with simple modifications!

Make visual changes such as colors and fonts on TIGER PLUS reports, use clip art and graphics for company logos, delete columns or add fields to columns and create different queries by defining new filters. Extensive formula usage allows you to add new fields, create new report sections and group criteria, and obtain subtotals and aggregates according to these criteria. Furthermore, you can send documents such as reports, invoices and orders to other users via e-mail in HTML, MS Excel, PDF and other similar formats.

Do not focus on complicated data to make effective decisions. Determine the relevant criteria for easy analysis!

The Logo "Pivot Table Drag-and-Drop" feature lets you create reports based on unlimited data arranged in rows and columns and allows to analyze current information from different angles by changing the report criteria. You can analyze your company's real-time performance, compare it with previous performances and make the best decision in a matter of seconds. Arrange an unlimited amount of data – in the hundreds or even thousands – contained in your reports according to your needs and perform more effective analyses.

Quickly run and print a customized report!

TIGER PLUS lets you access any information on the database, with query sentences. You can print the results in TIGER PLUS report format. Advanced users with programming knowledge and database experience can design very flexible reports without any extra cost. The defined reports may easily be added to the TIGER PLUS menu and accessed by users depending on their authorization levels.

Never lose the big picture with management decision support systems!

Navigator Plus provides users, especially administrators, with online access to information in the system without having to navigate through TIGER PLUS screens. This feature lets you print your required up-to-date reports as tables or graphics. Make accurate and timely decisions for the future of your company. These tools are designed to report massive amounts of data in a short time and to provide easy, fast and flexible analyses by collecting information via the most appropriate method and by transforming this information into your targets – all for your benefit.

Exclusive Solutions for Leaders of the Future.

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